



ANNUAL LUNCHEON

May 16, 2014

Great Escape Lodge, Queensbury, NY

ECONOMIC SPOTLIGHT: FOREST PRODUCTS INDUSTRY

This year, our luncheon program will salute the tremendous impact of the forest products industry on our local economy. From foresters, timber harvesters, and sawmills, to virtually every type of paper product manufacturer, as well as related equipment manufacturers, fabrication shops, and industrial contractors, this industry has enormous significance in our region.



Keynote Speaker: Deba Mukherjee, Ph.D.
President & CEO, Finch Paper LLC

Finch Paper is a cornerstone of the wood-based regional economy, with more than 600 employees manufacturing 250,000 tons per year of uncoated papers for the digital and traditional printing markets. Dr. Mukherjee joined Finch Paper in May 2013. He is a globally recognized leader in new product development and innovation in the manufacturing environment.

EVENT AGENDA & SCHEDULE

EDC's Annual Luncheon regularly attracts 250+ local business and non-profit executives, county and municipal administrators, school leaders, and elected officials. In addition to the program, EDC officials share highlights from the past year and current initiatives. Sponsorships are outlined on the next page.

12:00 pm – 1:00 pm	Registration, Networking & Sponsor Displays
1:00 pm – 2:15 pm	Luncheon & Program
2:15 pm	Adjourn

TICKET PRICES

EDC members/event sponsors:	Ticket price is \$55 per; or 10 for \$500*
Non-members/non-sponsors:	Ticket price is \$75 per; or 10 for \$650*

IMPORTANT NOTE:

Tables will seat 10 people. The purchase of 10 tickets does not constitute a reserved table. All tickets are provided on a first-come, first serve/seated basis. Only EDC Titanium Members receive a reserved table of 10.



ANNUAL LUNCHEON SPONSORSHIP OPPORTUNITIES

This event offers excellent sponsorship exposure for your organization.

Titanium Member/Sponsor – (Automatic sponsorship pre-paid through \$4,000 EDC membership)

- **RESERVED TABLE OF 10**
- Option to set up a table display to highlight your corporation
- Premium logo recognition in event materials including on-screen presentation at luncheon
- EDC website profile with logo on home page
- EDC e-newsletter to prominently feature company profile twice during the year
- Logo on printed materials for all EDC events through the year
- List of all event attendees with contact information
- Tax-deductible donation

Platinum Member/Sponsor – (Automatic sponsorship pre-paid through \$2,500 EDC membership)

- Four (4) tickets to luncheon (open seating)
- Option to set up a table display to highlight your corporation
- Logo recognition in event materials including on-screen presentation at luncheon
- EDC website recognition
- EDC e-newsletter recognition
- List of all event attendees with contact information
- Tax-deductible donation

Premium Event Sponsor – \$1,250

- Three (3) tickets to luncheon (open seating)
- Logo recognition in event materials; distribution of your supplied promotional item to guests
- Recognition in EDC e-newsletter
- List of all event attendees with contact information
- Tax-deductible donation

Event Sponsor – \$500

- Two (2) tickets to luncheon (open seating)
- Logo recognition in event materials
- Recognition in EDC e-newsletter
- List of all event attendees with contact information
- Tax-deductible donation

SIGN UP TO SPONSOR NOW!

Promote your business and join the EDC in highlighting the growth of our regional community. This is an excellent opportunity to advertise your company and network with roughly 250 local and regional businesses and community leaders.

To become a corporate sponsor call Elaine Behlmer at 518-761-6007 Ext. 300 or e-mail ebehlmer@edcwc.org. Credit card payments at www.edcwc.org or contact EDC for details.

We need your logo. To have your company's logo included in event materials, please submit a high-resolution file in EPS, JPEG or TIFF format no later than May 1st to ebehlmer@edcwc.org.